



At Rodefer Consulting LLC
our goal is to build your sales
and management teams'
skills, leading to enhanced
results. We are committed to
helping Sales Representatives
and Sales Managers reach
their professional potential
through training and
leadership development.

Rodefer



CONSULTING LLC

Building People. Enhancing Results.

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What We Do

We offer a variety of consulting services to assist you in the growth and development of your sales organization. We can help you with:

- Selling Skills Training
- Coaching and Leadership Development
- Strategic Account Business Planning
- Sales Meeting Development and Execution
- New Product Launches

We bring a “real life” approach to our training with a focus on skills and attitudes. Training programs are highly interactive and customized to meet your unique needs.

We believe in follow up after the initial training. Once sales professionals and sales managers return to their daily routine, we are there to reinforce best practices to sustain long-term results.

Benefits to Your Organization

As we build a partnership with your organization, we are committed to providing solutions to help you achieve your goals.

Through our unique approach, your sales professionals will:

- Strengthen customer relationships
- Improve sales call effectiveness
- Build strategic account plans
- Create an efficient territory plan
- Effectively launch new products
- Increase bottom line sales results

Your sales coaches and leaders will:

- Assess both skills and attitudes
- Provide ongoing coaching and feedback
- Create an environment that empowers people
- Strengthen their leadership skills